

# THE GLOBAL AND THE LOCAL IN MOBILE COMMUNICATION

## Places, Images, People, Connections

Hungarian Academy of Sciences (Budapest)

The conference is organised by the  
Inst. for Philosophical Research  
of the Hungarian Academy of Sciences,  
Communications in the 21<sup>st</sup>  
Century – The Mobile Information  
Soc. and WESTEL Mobile Tele-  
communications (Hungary).

Date: June 10-12, 2004.

Place: Hungarian Acad. of Sciences,  
Main Building, Roosevelt tér 9,  
Budapest; see the detailed map on:  
[http://WWW.FIL.HU/mobil/  
2004/bpkep.gif](http://WWW.FIL.HU/mobil/2004/bpkep.gif)

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### Programme

Thursday, June 10, 2004

- 09:30 Coffee and registration
- 10:00 Opening session
- 10:30 Keynote address by **Joshua Meyrowitz** (Univ. of New Hampshire): The Rise of Glocality: New Senses of Place and Identity in the Global Village
- 11:00 Feature talk by **Mark Poster** (Univ. of California at Irvine): Digitally Local Communications: Technologies and Space
- 11:30 Coffee break
- 12:00 Plenary talk by **Joachim Höflich** (Univ. Erfurt): A Certain Sense of Place: Mobile Communication and Orientation in Local Space
- 12:30 Plenary talk by **Leopoldina Fortunati** (Univ. degli Studi di Udine): The Mobile Phone: Local and Global Dimensions
- 13:00 Plenary talk by **Richard Harper** (Microsoft Research, Cambridge): The Local and the Global: Explorations in the Paradoxes of the Mobile Age
- 13:30 Lunch break
- 15:00 **Parallel Session I – Globalization and Mobile Communication**

**Shin Kim:** Global Mobility and Network Society

**O-K. Lai & Shizuka Abe:** Mobile Communicative Actions in (Anti-)Globalization Processes: Social Agencies and State's Steering in the Informational Society

#### Parallel Session II – Mobile Communication and Local Life

**Bella Ellwood-Clayton:** Will Texting in the Philippines Override »the Middle Man« (the Role of Priest and Site of Temple)?

**Gitte Stald:** Mobile Media, Local Youth

**Leslie Haddon & Jane Vincent:** Making the Most of the Communications Repertoire – Mobile and Fixed

#### Parallel Session III – MMS and Vido in Mobile Communication

**Csaba Pléh:** The Role of Images of the Self in Modulating Communication through Awareness

**Gyula Kovács:** Eye-Movement Recordings – A Tool to Study Mobile Visual Communication

#### Parallel Session IV – Mobile Communication and the New Intimacy

**Nicola Döring, Katharina Hellwig & Paul Klimsa:** Mobile Communication among Youth in Germany

**Lin Prøitz:** The Monster, the Myth, the Metaphor; Mobile Communication and Social Interaction among Young People

**Christine Dietmar:** Mobile Communication in Couple Relationships

#### **Parallel Session V – Networks, Links, Connections**

**Chantal de Gournay & Zbigniew Smoreda:** The Space Bind and the Social Shaping of Communications in Five Urban Areas

**Klára Benda:** An Imagined Online Community

**Balázs Szekfű & Zsuzsanna Szvetelszky:** The Effect of Networked Communication Technologies on the Emergence of Self-Organizing Social Beliefs

16:30 Coffee break

17:00 Plenary talk by **Albert-László Barabási** (Univ. of Notre Dame): The Architecture of Complexity: From Web-Based Communication to the Cell

17:30 Plenary talk by **Raimondo Strassoldo** (Univ. degli Studi di Udine): The Meaning of Localism in a Global World

#### **Friday, June 11, 2004**

10:00 Plenary talk by **Michael Bull** (Univ. of Sussex): The Intimate Sounds of Urban Experience: An Auditory Epistemology of Everyday Mobility

10:30 Plenary talk by **Rich Ling** (Telenor R&D, Oslo): Genres and the Development of Mobile Multimedia Messaging Systems

11:00 Coffee break

11:30 Plenary talk by **Ilpo Koskinen** (Univ. of Art and Design, Helsinki): Seeing with Mobile Images: Observations about Mobile Multimedia in Use

12:00 Plenary talk by **Kristóf Nyíri** (Inst. for Philos. Res., Hung. Acad. of Sciences): Images of Home

12:30 Lunch break

#### **14:00 Parallel Session I – Globalization and Mobile Communication**

**Fernando Paragas:** Migrant Mobiles: Cellular Telephony, Transnational Spaces, and the Filipino Diaspora

**Jonathan Donner:** The Mobile Behaviors of Kigali's Microentrepreneurs: Whom they call... and Why

**Dimitrina Dimitrova:** Work Relations in Distant Work

**Gábor Szécsi:** Mobile Communication and Semantic Globalization

**Endre Dányi:** WLCM 2 UROP: Interconnected Public Spheres in the Age of Mobile Communication

#### **Parallel Session II – Mobile Communication and Local Life**

**Akiba Cohen & Dafna Lemish:** When the Bombs Go Off the Mobiles Ring: The Aftermath of Terrorist Attacks

**Gábor Magyar:** Local Content in Global Mobile Networks

**Krisztina Csekő:** Virtual Study Environment, ICT and the Possibility of Virtual Higher Education in Hungary: Crossing Borders

**Lyn-Yi Chung & Sun Sun Lim:** From Monochronic to Mobilechronic – Temporality in the Era of Mobile Communication

**Sorin Matei:** The Social-Spatial Diffusion of Wireless Networks in Lexington, Kentucky. A GIS/GPS Research Methodology

### Parallel Session III – MMS and Vido in Mobile Communication

**Viktor Bedő:** MMS and Scientific Popularization

**Zsuzsanna Kondor:** The Iconic Turn in Metaphysics

**Virpi Oksman:** MMS and Its Early Adopters in Finland

**Lucia Marchegiani & Luca Pirolo:** New Architectures for MMS Business Models: Evidences from the Italian Market

### Parallel Session IV – Mobile Communication and the New Intimacy

**Jane Vincent:** Are People Affected by their Attachment to their Mobile Phone?

**Kathleen M. Cumiskey:** »Can you hear me now?«: The Paradoxes of Techno-Intimacy via the Use of Mobile Communication Technology in Public

**Klára Sándor:** Mental Safety in Your Pocket

**Anna Truch & Michael Hulme:** Exploring the Implications for Social Identity of the New Sociology of the Mobile Phone

### Parallel Session V – Networks, Links, Connections

**Gordon Gow:** Pinpointing Consent: Location Privacy, Public Safety, and Mobile Phones

**Sándor Ferencz:** Beyond Lap and Wap: Convergences in Mobile Internet Access

**Richard Tee:** The Mobile Mission – A Systems of Innovation Approach to Mobile Communication Standards

**Su-En Tan:** 3G – An Unnecessary Step Forward?

**Moses Boudourides:** Mobility on Networks

**Saturday, June 12, 2004**

- 09:00 Plenary talk by **Miklós Sükösd** (CEU Budapest): Virtuality vs. Locality: An Ecological Critique of the Information Society
- 09:30 Plenary talk by **Friedrich Krotz** (Univ. Erfurt): Mobile Communication, the Internet and the Net of Social Relations
- 10:00 Coffee break
- 10:30 Plenary talk by **György Csepeli** (Parliamentary State Secretary, Min. of Informatics and Communications): Inequality and Communication Networks
- 11:00 Plenary talk by **Peter Fleissner** (TU Wien): Welfare and Warfare – Contrasting Scenarios of Mobile Communication
- 11:30 Coffee break
- 12:00 Concluding plenary address by **James E. Katz** (Rutgers Univ.): Mobiles in Educational Settings
- 12:30 General discussion
- 13:00 Farewell party